



Earth 2027

A Guide for Teachers, Schools & Coordinators

Ten printable cards about the earth and a classroom poster,
in thirteen languages — a free gift from the writer Pemba Umoja.

October 2026
pembaumoja.com

What this is

Earth 2027 is a gift of ten printable cards and a classroom poster, from the writer Pemba Umoja to schools everywhere. Each card carries a short saying about trees, rivers, seeds, silence, and the one world we share. It was created for Earth Day (April 22) and World Environment Day (June 5), and it runs through December 2027 — because the earth is the curriculum all year.

Everything is free. There is nothing to buy, no account to create, no app to install, and no mailing list. Print the PDFs, cut the cards, hang the poster. That's it.

What's in the set

- **Ten earth cards** — short sayings about trees, water, seeds, patience, and belonging to the natural world. Each card carries the author's name.
- **One classroom poster** — "One seed can grow a forest."
- **Thirteen languages** — Arabic, Bengali, Chinese (Simplified), English, French, German, Hindi, Indonesian, Japanese, Kiswahili, Portuguese, Russian, and Spanish. Each set is a print-ready PDF: one poster page plus four cut-sheet pages.
- **Black-and-white friendly** — designed to print on any printer. Print on recycled paper if you can, and print only what you'll use.

Download in your language: pembaumoja.com/en/earth-2027

Who this is from

Pemba Umoja is a writer of short stories, poems, and aphorisms about life, meaning, and quiet connection. His work is published freely online in thirteen languages at pembaumoja.com. Earth 2027 is the companion to Kindness 2027, the card set made for the UNESCO International Day against Violence and Bullying at School.

A note on Earth Day and the United Nations: These materials are aligned with Earth Day (April 22) and the United Nations World Environment Day (June 5), and they are shared with schools and with the ASPnet coordinators who received Kindness 2027. They are not an official program or publication of the United Nations, UNESCO, UNEP, or EARTHDAY.ORG, and carry no official endorsement.

How to use the cards: the 10-day challenge

The suggested rhythm is simple — **one card a day for ten school days**:

- **Read it together** — read the day's card aloud (one minute). If you can, read it outside, or by a window.
- **Talk about it** — two minutes of discussion, using the questions below.
- **Live it** — students try to practice the card's idea for the rest of the day: notice a tree, save a cup of water, listen to the quiet.

Ten cards, ten days, one class that looks at the world a little differently.

Other rhythms work too. One card a week for a term allows deeper discussion each time. All ten cards in the week of Earth Day, or on World Environment Day, or around a planting day or a field trip, works as well. The cards are the point, not the calendar. Start any day; the campaign runs through December 2027.

Every community is different: if any card doesn't fit your community's norms, or doesn't match the landscape your students know, simply set it aside — no explanation needed. The other cards stand on their own.

The ten cards — with discussion questions

Each card is open-ended on purpose — there is no single correct reading. Use these questions as starting points, not scripts. Adapt the language to your students' age, and to the trees, rivers, and weather outside your own window.

Card 1

One seed can grow a forest.

- How does one seed become a forest? What has to happen, and how long does it take?
- What small thing could you start today that might grow bigger than you?
- Is there a "seed" someone planted in you — an idea, a habit, a kindness — that is still growing?

Card 2

When you touch a tree, you touch the roots of the universe.

- What might it mean to say a tree is connected to "the roots of the universe"?
- Go and touch a tree today. What do you notice with your hand that you didn't notice with your eyes?
- What else are we connected to without seeing it?

Card 3

All flowers first grew wild.

- What does it mean that every garden flower was wild once?
- What "wild" things do we tend to tidy away — in nature, and in people?
- Is there something wild in you that is worth keeping?

Card 4

A river always knows which way to flow.

- How does a river know which way to flow? What does it follow?
- Where does the water near your school come from, and where does it go?
- When you don't know what to do, what do you follow?

Card 5

Put out the jars to catch the rain.

- Why put out jars before the rain comes, rather than after?
- What is something good that comes only sometimes, that you could be ready for?
- What does your community do to be ready for rain — or for the lack of it?

Card 6

Never rush by a lotus.

- Why would someone rush past something beautiful?
- What is the "lotus" on your way to school — the thing you pass every day without looking?
- Try it tomorrow: stop for ten seconds at one thing. What did you see?

Card 7

Learn to hear the silence.

- Can silence be heard? What do you hear when a room goes quiet — or a forest?
- Where is the quietest place you know? What lives there?
- Try one minute of silence together, with the windows open. What did the class hear?

Note for teachers: a minute of shared silence is an activity in itself. Younger children may need thirty seconds first.

Card 8

Imagine a world with mountains, but no valleys, deserts, but no oceans.

- Why can't you have a mountain without a valley, or a desert without an ocean?
- What pairs of opposites does the earth need? What pairs do people need?
- Is there a "valley" — a low or hard place — that made something good possible for you?

Card 9

When you cut down trees, you cut off the limbs of future generations.

- Who are "future generations"? Can you name one person who will be alive in a hundred years?
- What do trees give us that we would miss?
- What is one thing your class could plant, protect, or save this year?

Note for teachers: some students worry a great deal about the future of the planet. Keep this card on the side of what can be done — a tree planted, a habit changed — rather than on what has been lost.

Card 10

The tree of humanity has one trunk, diverse branches, and billions of leaves.

- If humanity is one tree, what is the trunk? What are the branches? Who are the leaves?
- What do all the leaves share, however different they look?
- How does a tree care for its leaves — and how do the leaves care for the tree?

More ways to use the cards and poster

- **Take one, leave one:** students take a card for themselves and leave one behind for a stranger — on a desk, in a library book, on the earth wall.
- **The poster** hangs where students see it every day: classroom wall, hallway, library, canteen — or the school garden.
- **Go outside:** read a card under a tree, by a river, or in the schoolyard. The cards were written outdoors; they are at home there.
- **Plant something:** a seed in a cup, a tree in the schoolyard, a bed of wildflowers. Read "One seed can grow a forest" on planting day, and keep the card beside what grows.
- **Assemblies and clubs:** read one card at the start of an assembly; build a science, art, or eco-club session around one.
- **Student-led:** let students choose the day's card, lead the two-minute discussion, or design their own earth wall.
- **Illustrate a saying:** invite students to draw, paint, or photograph their own version of a card — what does the saying look like where they live? A classroom gallery of local trees, rivers, and skies is a beautiful thing.
- **Share the ripples:** photograph your classroom wall, your students' designs, or their favorite cards and share them online — every card carries the author's name, so each share leads back to more. (Please protect student privacy: no names or faces without your school's usual permissions.) **Send us a photo too** — email it to press@pembaumoja.com and tell us your school's name. We'd love to feature your school on pembaumoja.com.

If a student is frightened about the future of the planet

The cards sometimes open doors. If a student tells you they are afraid of what is happening to the earth:

- Listen calmly. Fear for the world is a sign of caring about it, and it deserves respect, not reassurance that everything is fine.
- Turn toward what can be done. One tree, one habit, one class project — children bear worry best when their hands have something to do.
- The cards are invitations to notice and to care, not forecasts. If a student's fear is heavy or persistent, your school's counselor or pastoral lead takes it from there.

Rights and permissions — in plain language

- **Yes, please:** print them, photocopy them, post them on walls, read them aloud, project them, share photos of your displays online, include them in newsletters. Attribution to Pemba Umoja is appreciated — it's already on every card.
- **Make them yours:** take the words and create your own designs — add your school logo, let students draw, paint, or photograph what a saying means where they live, put the words in their own terms around the original. Co-creation is welcome: the one rule is that the sayings themselves stay exactly as written, with Pemba Umoja's name attached.
- **New languages welcome:** thirteen languages are available now. If yours is missing, translate the cards and send your translation to us — we'll review it with a native speaker, and if it sings, we'll add it to the website with credit to your school.
- **Please don't:** sell the cards or use them in commercial products.

The cards are © Pemba Umoja. All rights reserved. They are free to share with attribution — that is the whole idea.

Frequently asked questions

Is it really free? What's the catch?

It's free. These cards are a gift from the writer. There is nothing to buy, no account to create, and no mailing list to join.

Is this an official Earth Day or United Nations program?

No. The materials are aligned with Earth Day (April 22) and World Environment Day (June 5), and are shared with schools and ASPnet coordinators. They are not a publication of the United Nations, UNESCO, UNEP, or EARTHDAY.ORG, and carry no official endorsement.

What ages is this for?

The cards work across ages — the teacher frames the discussion. Young children respond to the images and simple actions (touch a tree, catch the rain, listen to the quiet); older students can go deeper into the questions above, and into the science and geography behind them.

Our school has no printer / only black-and-white.

The PDFs are black-and-white friendly. With no printer at all, read the cards aloud or project them — the discussion is the heart of it. Printing less is in the spirit of the cards.

Is this religious or political?

Neither. The cards are secular and universal — about noticing the natural world, caring for it, and belonging to it. They take no position on any policy or party.

Our students have never seen a forest / a desert / a lotus.

Use what is outside your window. A single tree in a courtyard, a tap, a puddle after rain, a patch of sky — the sayings are about looking, and every school has something to look at. If a card truly doesn't fit your landscape, set it aside.

Can we skip a card that doesn't suit our community?

Of course. If any card doesn't fit your community's norms, simply set it aside — the other cards stand on their own.

Can we translate the cards into our local language?

Please do — and send your translation to us. We'll review it with a native speaker, and if it sings, we'll add it to the website with credit to your school, so other schools can use it too.

Can we add our school logo or change the design?

Yes — make the designs yours. Add your school logo, let students illustrate the sayings, create new layouts around the words. The one rule: keep the sayings themselves exactly as written, with Pemba Umoja's name attached.

Does it have to be Earth Day? What about after the 10 days?

No — start any day through December 2027. After the 10 days, revisit favorite cards, keep one beside whatever the class planted, or run the challenge again with a new class in a new season.

Can we use Kindness 2027 and Earth 2027 together?

Yes — they were made as companions. Many schools run the kindness cards in the autumn and the earth cards in the spring. The last earth card, about the tree of humanity, is where the two sets meet.

Can our school be featured on the website?

We'd love that. Email a photo of your wall, your garden, or your students' designs to press@pembaumoja.com with your school's name, and we may feature it on pembaumoja.com. Please make sure you have your school's usual photo permissions — no student names or faces without them.

Who do we contact with questions?

Reply to the email this came with, or write to press@pembaumoja.com. Questions are welcome — in any of the thirteen languages.

For coordinators: what you're being asked

If you're a national coordinator receiving this: the ask is simple — **recommend the card set to your schools** for Earth Day (April 22), for World Environment Day (June 5), or for any ten school days through 2027, through whatever channels you normally use to reach them.

What to tell a head teacher (feel free to forward this): "A writer named Pemba Umoja is offering schools a free set of ten printable cards about the earth and a poster in thirteen languages, made for Earth Day and World Environment Day. No cost, no sign-up — print and use. There's a short guide for teachers with discussion questions."

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This guide was prepared with care in English. If you find an error or an unnatural phrase, please write to press@pembaumoja.com — we will correct it and thank you.